

**Revealing Oldknow's
Legacy: Mellor Mill and the
Peak Forest Canal in Marple**



Inspirations Oldknow Adventures, Animation. Tameside College & Vincent James, 2018

End of Project Celebration Events

Invitation to Tender June 2018

Budget: £16,000.00 + VAT

Delivery: June - October 2018

Contents:

Section 1: Purpose of Brief

- 1.1** Overview
- 1.2** Aims & Objectives
- 1.3** Key Audiences
- 1.4** Project Background
- 1.5** Project Themes
- 1.6** Delivery Partners

Section 2: Skills & Experience

- 2.1** Approach
- 2.2** Required skills & experience
- 2.2** Tasks, Deliverables and milestones
- 2.3** Challenges & Constraints

Section 3: Submissions & Instructions

- 3.1** Submissions
- 3.2** Budget Payment
- 3.3** Timetable
- 3.4** Instructions

Additional Information

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I. Purpose of Brief

I.1 Overview

To plan, manage & deliver a free, inclusive and spectacular multi-site event or series of events to celebrate the completion of the 'Revealing Oldknow's Legacy Project'.

The events will be an opportunity to:

- thank everyone involved.
- celebrate Samuel Oldknow's birthday.
- make a memorable local impact.
- attract first time and regular visitors to mark the project's achievements; and
- identify how they could be involved in sustaining momentum and taking the legacy forward.

We seek experienced event managers to host outdoor events over three unique locations during August, to celebrate our project to Reveal Oldknow's legacy.

The sites are: the intricate and beautiful 'Grand' Marple Aqueduct; Samuel Oldknow's Mellor Mill now in dramatic ruins; and the surprising and lesser known Lime Kilns, all situated in Marple, nestled between Stockport and the Peak District.

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I.2 Aims and Objectives:

This is a fantastic opportunity to get involved in celebrating a fascinating multi-site project, which includes stunning industrial heritage linked by a strong story. The Revealing Oldknow's Legacy project has created enthusiasm and a sense of ownership as well as supporting and engaging with hundreds of people over the project's four years.

- The end event/s will: Be distinct and memorable.
- Engage our key identified audiences in meaningful participation.
- Be a thank you to all volunteers, project staff and partners.
- Attract and inspire first time visitors to the sites and to return again.
- Highlight the natural beauty and industrial heritage significance of the sites;
- Use the stories of the emergence of the 'Industrial Revolution' and Oldknow's achievements in the great age of steam, canals, and factories that shaped Marple and Mellor's landscape.
- Celebrate Samuel Oldknow's birthday the 5th of October 2018.
- Events will include a call to action to be part of the sites' future;
Be inclusive of ages, gender and diversity.

- Be accessible to all.
- Unite the three project sites: Marple Aqueduct, Mellor Mill and Marple Lime Kilns.
- Launch the legacy phase of the Revealing Oldknow's Project.
- Be free to attend public events.
- The event will be realistic and achievable within project resources including time and budget?

1.3 Key Audiences

Our key target audiences are:

- Families; any group with a mixed age range.

Day visitors: walkers, cyclists, boaters, local community, etc. Special Interest groups; people who choose to visit to learn more about something. School groups are included in this but are not a primary audience for interpretation.

1.4 Project Background

Samuel Oldknow (1756 – 1828) created his industrial outpost nestled between Stockport and the Peak District at the start of the industrial revolution. The project encompasses three outdoor heritage sites, once complete, we will have created a set of 3 small heritage destinations, which tell different but complementary parts of one story – the life and legacy of Samuel Oldknow.

Mellor Archaeological Trust and Canal & River Trust have joined forces to secure £2.3 million of investment, including a grant of £1.5m from the Heritage Lottery Fund to deliver Revealing Oldknow's Legacy: Mellor Mill and the Peak Forest Canal at Marple.

Running until August 2018, the outdoor heritage project will reveal, conserve and interpret Oldknow's Legacy, putting Marple on the map as a visitor destination. The project aims are embedded in the aspirations of the local community, and we see ourselves as a crucial part in the wider Vision for Marple: <http://www.marplecivicsociety.org.uk/A-Vision-for-Marple.html>

There are three main locations where physical works are being carried out.

Mellor Mill – a community archaeological dig of the Mill and its complex which operated here for 100 years before burning down, intends to open to the public as a heritage attraction in a country park setting.

Marple Aqueduct – England's tallest, the UK's tallest masonry-arched where repairs and conservation have enhanced and footpath improvements improved access to a 'wonder' of the industrial age.

Marple Lime Kilns – what is left of a large bank of Lime Kilns near the canal is Scheduled but at risk and has been bricked up to prevent unsafe access for 50 years. Survey work and investigation has been undertaken to underpin interpretation and landscaping. FOLK (Friends of Oldknow's Lime Kilns) has been formed to aid and assist in future projects.

At these sites archaeological excavation, repair, conservation, survey and research will consolidate the heritage assets and improve understanding of their significance. A maintenance regime will ensure that they are appropriately conserved and maintained in future.

Physical, visual and intellectual access to them will be improved. In addition to these physical and conservation works, new interpretation will bring the sites back together as key parts of Samuel Oldknow's story and put them into context as part of the wider changes in the Industrial Revolution.

Visitors will enjoy learning about Oldknow's legacy in a variety of ways, including new walking routes, maps and traditional fixed interpretation boards and plaques. Innovative digital interpretation will form a large part of the visitor experience, making use of technology to enhance the visual and auditory experience of these locations and help visitors of all ages and abilities learn.

1.5 Project Themes, sub themes and Samuel Oldknow Concept

Through consultation and exploring themes at events, we have developed a set of themes and sub-themes which provide a framework for the interpretation of our project. We anticipate that elements of these will underpin the End of Project Celebration events.

Oldknow's Lime Kilns: In this place, Oldknow built unusual and impressive Gothic-fronted Lime Kilns and brought together local limestone and coal to create burnt lime, which was essential to building and farming in this developing area.

Oldknow's Mellor Mill and estate: When it was built in 1792, Mellor Mill was the biggest cotton spinning factory in the World, and a big mill needs big mill ponds.

Marple Aqueduct: The impressive size and quality of Marple's Grand Aqueduct, the tallest masonry arched Aqueduct in Britain and built to carry the Peak Forest Canal over the River Goyt, matches the grand ambitions of its industrialist builders.

Samuel Oldknow: was an entrepreneur of great vision, who gained financial support to achieve his grand business and social ambition, and who saw value in looking after his workforce.

1.1 Interpretive Concept:

Samuel Oldknow was a man with vision who used his ability to see the potential for innovation and change to shape his own corner of England's North West. He took risks, and ventured into the unknown, and by doing so, forever changed the landscape around us. To help our understanding of Oldknow, where we can, we will put ourselves in his shoes, looking out into this uncertain future, full of new and exciting possibilities, by creating the feeling of being there with him, make him more relevant and help people to identify with him.

The Family Interpretation strands include a family friendly section of the Audio on the app, a treasure hunt on the app, a leaflet of suggested family friendly walks and a family backpack.

1.7 Delivery Partners

Canal & River Trust

Canal & River Trust is the new charity set up to care for England and Wales' wonderful legacy of 200-year-old waterways, holding them in trust for the nation forever. Canal & River Trust is among the UK's biggest charities, with responsibility for 2,000 miles of canals, rivers, docks and reservoirs, along with museums, archives and the country's third largest collection of protected historic buildings. Canal & River Trust formally took over the responsibilities of British Waterways in England and Wales on 2 July 2012. We help transform places and enrich lives by creating, caring for and giving everyone access to living waterways, today and tomorrow.

We aim to:

- Breathe new life into our canals and rivers.
- Ensure our canals and rivers are cherished by and make a difference to the communities they serve.
- Help more people discover and enjoy the magic of the waterways.
- Increase access to our canals and rivers for current and future generations.

Our work. Our canals and rivers are today used by more people and for a wider variety of purposes than ever before, with over 35,000 boats and 10 million towpath visitors using them

as an escape from the hurly burly of modern life.

Once Britain's most important transport system, our waterways are now a focus for economic renewal in the towns and cities they helped to create. The Canal & River Trust is the guardian of a 200-year old working heritage, a remarkable legacy of the Industrial Revolution, and a nationally important wildlife corridor. It is responsible for an enormous network of bridges, locks, embankments and reservoirs and for maintaining them for the benefit and safety of our millions of visitors and neighbours. <https://canalrivertrust.org.uk/>

Mellor Archaeological Trust (MAT)

Mellor Archaeological Trust was formed in 2000 following the discovery in 1998 of an Iron Age ditch in the garden of The Old Vicarage next to Mellor Church. Excavations continued to 2009 and have been described as the largest excavation for a generation of a hill fort in North West England "with results as important as those at Beeston Castle". There have been finds from Mesolithic, Neolithic, Bronze Age, Iron Age, Romano-British and Medieval times.

In 2007, the Trust extended its activities to cover the whole history of the whole Parish of Mellor. Digs, which are continuing annually, at the Bronze Age burial site of Shaw Cairn on Mellor Moor included finding nearly 100 beads of an amber necklace in 2008/9.

Current work is focused on Mellor Mill, the largest and most impressive cotton mill in the world when it was built in 1790-92. It was burnt out in 1892. The area became woodland, which is now being converted into a small country park showing the remains of the mill and other buildings. www.mellorarchaeology.co.uk

Section 2: Skills & Experience

2.1 Approach

To deliver the End of Project Celebration, we expect that you will:

- Work collaboratively, primarily with the Project Officer and Learning & Interpretation Officer but also with the wider project team, steering group, project volunteers and relevant contractors.
- Work closely to an agreed timetable to plan, deliver and manage the end of project celebration event.
- Work to the requirements of the organisations and other landowners where agreements are needed for the planned events.

- Ensure events are fit for purpose, accessible, trustworthy and meet all relevant statutory requirements, including local restrictions, byelaws and any consents required.
- Ensure events do not clash with any planned large town events at the proposed dates.
- Work with the Project team to ensure Project's evaluation requirements for the organisations and HLF are embedded in the event planning.
- Ensure appropriate use of image consents are in place for film, images and illustrations for public use and printed materials.
- Deliver a workshop for stakeholders, target audience and volunteers to ensure engagement.
- Devise and deliver online and local promotion for all events and celebrations, using the project's branding.
- Lead on the delivery of all events, fully coordinating all aspects.

2.2 Required Skills & Experience

The successful contractor will demonstrate:

- Knowledge and experience of statutory and other requirements essential to supporting outdoor events, ideally in a heritage setting.
- Excellent organisational skills & a high level of attention to detail.
- Ability to carry out several tasks at the same time.
- Ability to lead and motivate others.
- Experience of working with family audiences and engaging their interest, imagination and creativity.
- Ability to work under pressure and to meet tight deadlines.
- Ability to be flexible and with a creative approach to problem solving.
- An innovative attitude.
- Excellent communication and people skills.
- Extensive experience of delivering outdoor events linked to heritage.
- Previous experience of delivering outdoor events for HLF projects.
- Ability to inspire and draw out ideas and then translate these into events that meet the project's vision to be memorable and significant.
- Proven experience of working within a fixed budget.

2.3 Tasks, Deliverables & Milestones

The following is indicative for guidance and can be discussed with successful contractor at the start-up meeting:

Phase One – Scoping & Plan:

Intense period of scoping and planning, including collaboration and workshop to share and gather ideas. Present ideas including feasibility within timescale, budget and other resource and requirement constraints.

Deliverables:

Collate feedback report (written or visual form as appropriate)

Programme of Events (in principle)

Dates: 5th July – 31st July 2018

Phase Two - Event Lead-in:

Planning phase including coordinating all consents, requirements, contractors and other input e.g. risk assessments, evaluation embedded, individuals assigned tasks, etc. Promotion of dates and events online and locally.

Deliverables:

Agreed programme of events are made robust and capable of delivery.

Events are promoted locally and online.

Dates: 1st August – 26th August (6th October for promotion) 2018

Phase Three – Live Event Management:

Events are promoted locally and online.

Fully coordinate all live events, acting as manager and trouble-shooter with responsibility on the day(s).

Deliverables:

Events take place successfully.

Dates: 27th August – 6th October 2018

2.4 Challenges & Constraints

These include the following, which is not an exhaustive list:

- The project includes three separately owned and managed sites, each with their own set of requirements and contacts.
- Marple Aqueduct and Lime Kilns are Scheduled Ancient Monuments.
- Mellor Mill includes deep excavations (which will be fenced off as part of physical works).
- All sites have adjacent or nearby water (River Goyt and the Peak Forest Canal); in addition to deep flight of locks on canal, creating potential hazards.
- Towpath across the Aqueduct is narrow (2 persons wide), with access via a sloping part cobbled path that narrows to 3 – 4 feet wide – adjacent to water and the structure is 100 feet above the valley – there is a limited 'holding area'.
- There is no street lighting/ onsite lighting – including of pedestrian routes.
- There is no mains electricity available at the sites.

- There is no onsite parking.
- There are no onsite toilet provisions.
- There are uneven surfaces at all sites.
- This list is not exhaustive.

Section 3: Submissions & Instructions

3.1 Submissions

Prospective Event Managers will be required to supply the following when tendering:

- Outline approach and concept idea.
- A speculative outline programme for the delivery of this project.
- A commitment to abide by the maximum price quoted for the work.
- Demonstrate skills & experience.
- Examples of previous event planning and delivery.

3.2 Budget Payment

The Maximum budget is £16,000 plus VAT.

This includes all travel, accommodation, subsistence.

Please provide a daily rate so it is clear how much you can allocate to this project within the budget outlined above.

A suitable milestone payment plan will be agreed with the successful contractors.

3.3 Timetable

Tenders submitted	10am Monday 25th June 2018
Interviews	Wednesday 3rd of July 2018
Decision by	Thursday 4th July 2018
Kick Off Meeting	Provisionally 5th July 2018
Event Dates agreed by	1st August 2018
Events Delivered	5th & 6th October 2018

3.4 Instructions

The contract will be awarded on behalf of this joint project by Canal & River Trust and will be managed by the Learning and Interpretation Officer, Natasha Lolljee.

Please e-mail your submissions to Natasha.Lolljee@canalrivertrust.org.uk (using wetransfer.com or similar for files larger than 1MB) by 10am Monday 25th of June 2018.